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NEWS RELEASE For Immediate Release

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Brady releases LINK360 Lockout apps for iOS capabilities

Mobile app enables employees to create lockout procedures from iPhone or iPad

MILWAUKEE, Wis. (May 23, 2013)—<u>Brady</u> announced today the release of its new LINK360 lockout/tagout app for iPhones and iPads. The new app allows users to create lockout procedures directly from their smart phones and tablets, which allows for faster procedural approvals.

The application also allows mobile users to create lockout procedures right at the machine, adding lockout steps as they identify hazardous energy sources and uploading photos with annotated notes identifying lockout points. The new mobile app also provides authorized users access to all the procedural information, regardless of their location. This allows individuals to close gaps and update information, even when they are not at the facility.

Marlon Davis, software business lead for Brady, addressed that many of Brady's LINK360 customers have already equipped their employees with iPads and iPhones in order to free them from their desk. "Employees can be more effective on the plant floor, as long as they have the right tools," states Davis. "We are in the post-PC computing era and are moving toward the use of computing devices such as smart phones and tablets that are more accessible and offer more efficient tools for lockout tagout procedure management.

The LINK360 mobile apps also have tools for safety managers and plant managers. Managers can review progress on lockout/tagout procedure creation and auditing activities through charts available in the apps. These managers have multiple site responsibility and the app offers access to this type of information for procedure review and approval procedures, even when traveling between locations.

Brady's LINK360TM EH&S and lean software platform launched in August 2012 and gives managers a 360-degree view on all activities performed to create, use, and update equipment visuals at a single location or across many locations. In addition to the lockout/tagout procedure management tool, it also offers a maintenance procedure management center.

For more information:

To <u>download the app, visit the iTunes store and search for "Brady Link360"</u>. For more information about Brady's LINK360 software, visit <u>www.BradyID.com/LINK360</u>. For Brady's complete line of products, visit <u>www.BradyID.com</u>. In Canada, visit <u>www.BradyCanada.ca</u>

About Brady Corporation:

Brady Corporation (NYSE: BRC) is an international manufacturer and marketer of complete solutions that identify and protect premises, products and people. Its products include high-performance labels and signs, safety devices, printing systems and software, and precision die-cut materials. Founded in 1914, the company has millions of customers in electronics, telecommunications, manufacturing, electrical, construction, education, medical and a variety of other industries. Brady is headquartered in Milwaukee and employs 6,900 people at operations in the Americas, Europe and Asia/Pacific. Brady's fiscal 2012 sales were approximately \$1.3 billion. More information about Brady Corporation is available at www.bradycorp.com.